

Manashi Sharma

Product Designer

Collingwood, ON (Permanent Resident)

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[Portfolio](#) | [Linkedin](#)

EXPERIENCE

Freelance Designer

Canada | Oct 2025 -Present

UX Designer, Langoor

Bangalore, India | June 2023 -April 2025

UX Intern, F1 Studioz

Mumbai, India | March- July 2022

UX Intern, Futuring Pvt. Ltd.

Pune, India | March-April, 2021

UX Intern, Ergonomics Lab, Indian Institute of Technology, Guwahati (IIT-G).

Guwahati, India | May, 2019

SKILLS

- UX Research, Competition Analysis, Usability Testing, Design Feedback, Design Thinking.
- Design Ideation, Lo-fi Sketches, Mockups, Prototype.
- Information Architecture, Wireframing.
- UI UX Design | End-to-End Product Design.
- Communication, Story-telling, Usability Heuristics, Inclusive Design.
- Design Systems, and Visual Design, Information Design, Typography, Colour.
- Cross-Functional Collaboration (Business, Product, Development teams).
- Proficient In Figma, Miro, FigJam, MS Office.
- Familiar with Jira, Confluence, MS Teams.

PROJECTS

KOHLER

- Designed the end-to-end ecommerce experience for Kohler India, simplifying complex product decisions for B2B and B2C buyers and improving key funnel metrics across discovery, comparison, and checkout.
- Collaborated with multiple stakeholders across the globe to align page structure with campaign goals, improving engagement (scroll depth / key interactions) by 20%+ on priority journeys.
- Designed 300+ pixel perfect screens with responsive layouts for multiple viewports and handed off to the dev team with implementation support.
- Improved page view by 23% for Product Detail Page and improved year to year Sales by ~ 18.5%.
- Managed & Contributed to Kohler's Global Design System and Coordinated meetings, approvals, & design tasks across various levels.

Other Projects

- Heuristic Analysis of the multiple websites.
- Overhauled the Information Architecture.
- Explored the UI UX Design with pixel perfect screens.

CERTIFICATE

Design for the 21st Century with Don Norman, The Interaction Design Foundation Issued on Nov, 2022.

Advance Course in Child Computer Interaction, Indian Institute of Technology, Guwahati, India, May, 2019.

EDUCATION

Bachelor in Design

Department of Multimedia Communication and Design, Central Institute of Technology, India.